

QUALITY

SERVICE

INTEGRITY



*A Family Company Since 1926*

QUALITY...SERVICE...INTEGRITY



# COMPANY PROFILE

*Since 1926*



## W. R. MEADOWS, INC.

has been family-owned and operated since 1926. Today, the company supports the global construction industry with twelve strategically-located manufacturing and warehouse facilities and a network of authorized distributors.



In 1926, visionary and entrepreneur W. R. “Bob” Meadows established a new company to manufacture a single product – asphalt expansion joints – for use by the rapidly expanding national highway and road system. The product became known as SEALTIGHT in 1930 and a knight in armor – SIR SEALTIGHT – was adopted as the company’s image.

From the beginning, W. R. MEADOWS, INC. was determined to play a leadership role in the concrete construction industry. The company built a reputation for quality, service and integrity among architects, engineers and contractors in the construction industry and is known today for its broad line of high performance, premium-grade construction products for use in, on, around and under concrete.

## A HISTORY OF GROWTH

1930s

1940s

1960s

1970s



### Setting the Industry Standard

W. R. MEADOWS introduces **FIBRE EXPANSION JOINT** which quickly becomes a preferred solution for expansion/contraction joint applications due to its functional longevity and cost efficiency.

### Taking the Lead in Vapor and Water-proofing Products

The development of **PREMOULDED MEMBRANE VAPOR SEAL WITH PLASMATIC CORE (PMPC)** establishes W. R. MEADOWS as an innovator in vapor and waterproofing products. Today, the impermeable PMPC vapor seal still offers the lowest water vapor transmission rating available.

### “The Best” Joint Sealant Hits the Highways

With the introduction of **HI-SPEC** polymeric hot-applied sealant, W. R. MEADOWS answers the highway industry’s quest for a dependable, extended-life joint sealant. Today, this premium-quality, single-component pavement joint sealant is widely endorsed by sealing contractors as the “best available.”

### Product Evolution Takes Center Stage

For nearly 25 years, **W. R. MEADOWS’ CS-309** acrylic curing and sealing compound and **TIAH** acrylic concrete sealer serves as a popular curing and sealing system. As EPA regulations evolve, these products are replaced with **VOC-compliant CS-309-25** (formerly CS-309) to meet changing standards.





## 1980s

### An Early “Green” Pioneer

Concerns about the environment and worker safety drive W. R. MEADOWS to pioneer a new line of low-solvent, water-based construction liquids. Today’s **“GREEN LINE”** includes nearly 60 low-solvent content, user-friendly products that perform as well or better than the solvent-based products formerly used.

## 1990s

### Growing through Diversification

With the launch of its **DECK-O-SEAL** division, W. R. MEADOWS, INC. brings a premium-grade line of pool deck construction products to market. Recognized as an industry standard, **DECK-O-SEAL** products include drainage systems, vinyl decorative control joints, expansion joint caps, foam expansion joint fillers, backer rods, etc.

## 2000s

### Meeting 21st Century Challenges

W. R. MEADOWS greets the new millennium with a new line of high quality cementitious renewal systems which allows the customer to choose the product that is right for their next project. The company also acquires **HUEBERT FIBERBOARD** in Boonville, Missouri, helping to create and sell a more diverse line of fiberboard products, including roof insulation and archery board.

## 2010s

### Continuing Our Commitment to Building Professionals

W. R. MEADOWS forms **BLUE RIDGE FIBERBOARD** to sustain production of **Celotex-branded** products, such as **STRUCTODEK®** HD fiberboard roof insulation and **SOUNDSTOP®** soundproofing fiberboard. Formation of this new subsidiary means building professionals can continue using the same high quality products they have relied on for decades.







# Better Building Solutions: A Balance of Quality & Innovation



In many ways, the world is very different than it was in 1926 when W. R. MEADOWS, INC. was founded. That was the year the National Broadcasting Company (NBC) was organized as the first nationwide radio broadcasting network. Bye, Bye Blackbird was one of the most popular songs playing over the airwaves...and Henry Ford shocked industrialists by introducing the 8-hour, 5-day work week.



In the midst of all the progress and change of the past 90+ years, W. R. MEADOWS has maintained its tradition of “innovative firsts” along with an unwavering commitment to quality. In fact, these two founding tenets remain the cornerstone of the company’s business philosophy today.



Our products comply with the standards and regulations set by more than a dozen regulating agencies, including the American Association of State Highway and Transportation Officials (AASHTO), American Society for Testing and Materials (ASTM), American Railway Engineering and Maintenance-of-Way Association (AREMA®), Federal Aviation Association (FAA), and the Army Corps. of Engineers to name a few.





## Our Family of Products: Time-Tested, Contractor- Approved

Generations of contractors have come to count on the cost-effectiveness, long life and reliability that is engineered into every product and system W. R. MEADOWS offers. Our diverse product lineup includes more than 200 individual products covering a broad range of applications, including:

- Air and vapor barriers/retarders
- Architectural coatings
- Caulk, grout and joint compounds
- Chemical additives and agents
- Concrete cleaning agents and surface treatments
- Concrete curing, sealing and decorative agents
- Dampproofing and waterproofing
- Expansion joints
- Industrial coatings
- Leveling and filling compounds
- Masonry flashing
- Protective liners/lining
- Roofing
- Sealants (hot- and cold-applied)
- Specialty construction (swimming pools, deck drainage, joint sealants, ice rink floor systems)
- Structural anchoring and bonding
- Thermal and moisture protection
- Waterproofing membrane protection



### MISSION STATEMENT

W. R. MEADOWS is dedicated to being the most valued supplier of specialty construction materials honoring a tradition of providing **QUALITY** products, exceptional **SERVICE**, and trusted **INTEGRITY**.







# Green Building: Doing the Right Things . . . for the Right Reasons



W. R. MEADOWS introduced its GREEN LINE of environmentally responsible concrete construction products more than two decades ago to protect our world...and your work. Although the green building movement was little more than a concept at the time, W. R. MEADOWS was deeply committed to providing environmentally-responsible products and systems to meet or exceed emerging EPA standards.

Our GREEN LINE products evolved from extensive research and development that focused on creating true water-based products that would outperform solvent-based products, be easy to apply, and offer a safe alternative for both the environment and workers. Our current GREEN LINE comprises nearly sixty products to meet your green concrete construction needs – and our efforts to bring you more environmentally responsible solutions continues.

## W. R. MEADOWS Industry Associations



American Concrete Institute  
Always advancing



MEMBER OF  
INTERNATIONAL  
CONCRETE REPAIR  
INSTITUTE



# W. R. MEADOWS ETHICS POLICY

**W. R. MEADOWS, INC. is a family owned and operated business, focusing on business integrity, quality products and outstanding service to customers since 1926.**

We are located in Hampshire, Illinois. The rich heritage and enduring values passed along as guidelines by our founders, Bob and Edna Meadows, continue to inspire future generations. The corporation continues to grow and get stronger each year as more and more family members become involved. The proud traditions are passed along from Harry G. Meadows, Chairman of the Board, to all future leaders of the company. W. R. MEADOWS, INC. has built a coveted reputation for product quality, business integrity and service among architects, engineers, and contractors in both the private and public sector of the construction industry. This policy will state that within the guidance of our mission statement and identity as a leader in the construction industry, our values of quality, integrity, and service serve as a standard of behavior. The foundation of culture of excellence, provided by these standards, defines the expectations of each individual within or associated with the firm.

1. The Golden Rule is the best global guideline.
2. W. R. MEADOWS, INC. recognizes that success must be earned through hard work, responsiveness to clients and employee needs, and integrity in all business practices.
3. We are dedicated to a continual process of honest introspection regarding our corporate practices and policies in order that W. R. MEADOWS, INC. maintains the professional level of service for which the firm has become known and our clients expect.
4. Ethical issues are pivotal to the way W. R. MEADOWS and our managers make decisions. our commitment to our customers is to deliver in a timely fashion, at a fair price, our products which meet our established standards of quality, integrity and service.
5. Our suppliers and customers are a key support group. We will deal honorably with them and fulfill our commitments.
6. Compliance with the law, honesty, and integrity in our dealings with others are not to be sacrificed in the name of profit.
7. The company is committed to fostering a culture where loyalty, integrity, and teamwork is valued and provides the foundation for all actions and decisions.
8. The values of W. R. MEADOWS, INC. encourage open and honest communication where all employees understand the importance of demonstrating ethical behavior in all we do.

W. R. MEADOWS, INC. promotes an organizational culture that encourages ethical conduct and a commitment to compliance with the law. It is the personal responsibility of every W. R. MEADOWS, INC. employee and agent to observe the standards of W. R. MEADOWS, INC.'s Code of Business Conduct. Ethics are the internal conductor of our moral principles, values, and beliefs that we use to construe different conditions and then make up our minds on what is the correct behavior. Ethical beliefs and standards of behavior may change as time passes and laws change to mirror the ethical feelings of society.



# W. R. MEADOWS, INC.

## SERVING THE GLOBE WITH PREMIUM-GRADE CONSTRUCTION PRODUCTS

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#### STRATEGICALLY LOCATED STOCKING WAREHOUSES

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Kansas City, Missouri  
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Website: [www.wrmeadows.com](http://www.wrmeadows.com)

#### INTERNATIONAL WAREHOUSES

Austria  
Chile  
Germany  
Poland  
Switzerland

#### DECK-O-SEAL

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#### BLUE RIDGE FIBERBOARD

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#### BLUE RIDGE FIBERBOARD STOCKING WAREHOUSES

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Orlando, Florida  
Goodyear, Arizona  
Cartersville, Georgia  
Fort Worth, Texas  
Benicia, California  
Pomona, California  
Hampshire, Illinois  
Indianapolis, Indiana  
Tacoma, Washington  
Aurora, Colorado  
York, Pennsylvania

From highway construction and restoration, to waterproofing, vaporproofing, air barrier products and more, W. R. MEADOWS has been satisfying the needs of the public and private sectors of the building construction industry since 1926. Today, we deliver one of the broadest lines of premium-grade construction products available. Contact us for more information on W. R. MEADOWS or any of our products:

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